



Caravan and Motorhome Club and Alan Rogers announce winners of Best European Campsites 2023

(16 February 2024) Holidaymakers looking to book an award-winning campsite in Europe this summer should check out the wellness centre at Séquoia Parc or the immaculate facilities at La Bien Assise, both in France. **Séquoia Parc** was crowned as the Overall Winner of the Caravan and Motorhome Club Award, while **La Bien Assise** was awarded the Alan Rogers Overall Campsite Award.

The awards were announced at the *Caravan, Camping and Motorhome Show* held at the NEC on Thursday, 15 February. The winning campsites were recognised for their high quality, fantastic facilities, and commitment to providing excellent services.

The Club and Alan Rogers' campsite teams whittled down a shortlist with other experts from the camping and caravanning industry. The judges also considered feedback from members and customers over the last year, including consistency of the campsite's popularity and comments from the Alan Rogers campsite assessors.

Chris Newey, Group Head of Travel Services for the Caravan and Motorhome Club, said: "These awards are a testament to the incredible services offered by our European campsite partners to provide our members and non-members the best possible campsite experience based on their travel needs."

This year, the awards had nine categories, including an overall winner for the Caravan and Motorhome Club and an overall winner for Alan Rogers. The categories highlighted themes important to holidaymakers, recognising campsites for the ideal family holiday, with dog-friendly facilities, and having sustainability and environmental awareness.



Winners include:

Overall Winner for Alan Rogers Travel Service – [La Bien Assise, France](#)

La Bien Assise is a spacious campsite situated in the grounds of a 19th-century mansion. The campsite offers immaculate facilities, which include a covered pool and tennis courts. The campsite has plenty of walking and cycling trails along the rocky cliffs of the Opal Coast. Tourers can visit Boulogne-sur-Mer, a 35-minute drive away, with opportunities to explore its extensive history, including the castle and cathedral. Tourers can also have lunch in one of the lovely cafes on the Rue de Lille.

Prices start from £32.94 per night [1].

Overall Winner for Caravan and Motorhome Club – [Séquoia Parc, France](#)

Located rurally in the grounds of a château in the heart of the Charente-Maritime region, Séquoia Parc is a large campsite ideal for families. The campsite has numerous facilities for tourers to enjoy, including kids' clubs, live music entertainment, horse riding, a mini farm, and an excellent pool complex featuring water slides, a lazy river, and a splash pool for youngsters. The facilities also include a free fitness gym, a wellness centre with spa and massage treatments, a sauna, and a hammam for adults to indulge in. Tourers can visit bars and restaurants situated in beautifully restored outbuildings.

Prices start from £32.76 per night [2].

The Exceptional Services and Facilities Award – [Le Brasilia, France](#)

Le Brasilia is an exceptional family-focused campsite on a sandy beach in Canet-en-Roussillon. It has many activities and facilities for all ages, including a wellness centre, a modern shopping alley with clothes, wine and souvenir shops, restaurants and an impressive pool complex with slides and waterfalls. Daily entertainment during the summer months includes fitness classes and evening shows.

Prices start from £26.96 per night [3].

The Most Attractive Campsite Award – [Esterel Caravaning, France](#)

Esterel Caravaning Campsite is nestled among the hills beyond the resort of Agay on the French Riviera with views of the Esterel Mountains. The campsite is close to beautiful beaches, Provencal towns, and some well-known resorts along the Cote d'Azur. The campsite has gorgeous landscaping, an outstanding large pool complex, pony rides, and organised entertainment.

Prices start from £22.61 per night [4].

The Most Accessible Award – [La Garangeoire, France](#)

La Garangeoire Campsite in the Pays de la Loire region is set in the centre of a 200-acre, tree-filled park and is only a 15-minute drive from the sandy Vendeen beaches. It is a perfect holiday base for tourers, who can access many tourist attractions close by, including the O'Gliss Aqua Park, the Puy Du Fou theme park and the local towns of Bretignolles sur Mer and Les Sables D'Olonne. Onsite activities include fishing in the four private lakes, an equestrian centre for horse lovers, a pedal karting track, archery and a sandy beach lagoon. There is an onsite spa, Libellule, for tourers to relax in.

Prices start from £23.91 per night [5].

The Progress & Innovation Award – [Jungfrau, Switzerland](#)

The owners of the Jungfrau Campsite in Lauterbrunnen invested extensively in the campsite in 2023. The campsite, open all year round, is located in the Valley of 72 Waterfalls and at the foot of the Jungfrau Peak, offering tourers dramatic mountain scenery with facilities housed in traditional Swiss buildings. There is a self-service restaurant with takeaway serving local dishes such as fondue and raclette.

Prices start from £48.93 per night [6].

The Welcome Award – [Grubhof, Austria](#)

Set in a charming riverside setting, Grubhof Campsite offers tourers impeccable facilities and gorgeous alpine views. Friendly staff go out of their way to welcome guests all season. The area is popular for winter sports, and after a day of skiing or exploring, tourers can make the most of the luxurious spa facilities. Tourers also have access to the local outdoor pools and the cable car in Lofer to discover the stunning surroundings. Prices start from £30.17 per night [7].

The Small / Charming Campsite Award – [Blarney Caravan & Camping Park, Republic of Ireland](#)

Blarney Caravan & Camping Park campsite is set in the Cork countryside. Tourers are offered a warm welcome and a lovely atmosphere during their stay. The campsite is ideal for those looking for a tranquil escape in a rural spot, and tourers can walk into the village of Blarney, where they will pass by its castle and famous Blarney Stone. Prices start from £29.57 per night [8].

The Dog-Friendly Award – [Le Domaine du Logis, France](#)

Le Domaine du Logis is a rural campsite set inland in Brittany. The campsite has many walks nearby, perfect for dogs. Tourers can visit the onsite restaurant housed in a converted barn. The campsite has a range of grass pitches, some in the open and some in a wooded environment. Prices start from £23.72 per night [9].

The Family Award – [Nommerlayen, Luxembourg](#)

Located in the wooded hills of central Luxembourg, Nommerlayen Campsite is perfect for an active break. The campsite has a large swimming pool and spa facilities, and organised activities, such as football, beach volleyball, and arts and crafts, occur throughout the summer. Beyond the campsite, plenty of walking and cycling paths guide tourers to its surrounding woodland.

Prices start from £25.65 per night ^[10]

The Sustainability & Environmental Awareness Awards are awarded to campsites with initiatives to protect the environment. The winner was **Huttopia Group**, with over 50 campsites across France, The Netherlands, Belgium and Spain. The group's environmentally friendly work includes the *Huttopia Foundation*, which encourages responsible tourism and the creation of ecotourism infrastructure and natural environments. **Seasonova Group** were awarded the runners-up prize for their *Seasonova Commitment* to the environment.

Chris Newey continued: "We thoroughly appreciate the hard work carried out by our European campsites, with whom we have a close relationship. The customer service tourers receive while booking with the Club, or through Alan Rogers, has always been a priority, and the European campsites that we partner with are key to delivering the best possible experience to our guests on their European travels.

"We look forward to achieving greater success in the coming months with an even more extensive European campsite list as we team up with more partners across Europe, offering our tourers more choice."

The Caravan and Motorhome Club offers the widest choice of crossings on ferries and Eurotunnel, offering the best price guarantee. Tourers should book early for the best deals.

Caravan and Motorhome Club members can also benefit from Red Pennant emergency assistance to protect them when travelling across Europe. The Club has been providing Red Pennant Overseas Holiday Insurance for over 50 years. It has been specifically designed for touring holidays and includes options of motoring breakdown cover or personal travel insurance for single-trip or annual multi-trip cover. Cover options include European breakdown roadside assistance, vehicle and passenger repatriation, continuation of holiday travel, medical emergency and ski cover. When travelling with one of the Caravan and Motorhome Clubs' European tours, members feel at ease with Red Pennant insurance – which even has access to a 24-hour, multilingual emergency assistance line with all assistance requests managed by Club staff.

For full details on the nine awards categories, winners and runners-up:

- Look out for the March issue of the Caravan and Motorhome Club magazine
- Visit the Caravan and Motorhome Club blog - www.caravanclub.co.uk/blog/
- See Alan Rogers Destinations Magazine 12th Edition - ar.camp/destinations12
- Visit the Alan Rogers Blog - ar.camp/awards23

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Notes to Editors

About Caravan and Motorhome Club

Championing and helping its members get more from the great outdoors, whether glamping or touring, the Caravan and Motorhome Club represents the interests of over 1.1 million caravan, motorhome, campervan and trailer tent owners across the UK. With over 116 years of knowledge and expertise, the



Club has a wealth of experience and prides itself on offering great value and high-quality campsites for tourers and glampers.

Caravan and Motorhome Club membership is just £63 per year and provides members with access to over 2,700 quality campsites across the UK and Europe. As the UK's No. 1 rated touring club* it makes sure members get the most from their membership, saving them money with great value offers whether touring or at home.

The Club also offers a range of escorted European tours protected by ABTA. Plus, escorted and independent tours in Australasia, North America and Southern Africa are also fully protected by ABTA or ATOL when a flight is included. All members can take advantage of expert advice, overseas travel services, cover and insurance, exclusive member offers, and discounts.

For further information about becoming a member of the Caravan and Motorhome Club, please visit www.camc.com or call 01342 318 813.

*As rated on Trustpilot

About Alan Rogers Travel Ltd

Alan Rogers Travel Limited (ARTL) first published the Alan Rogers Travel Guides in 1968 with the specific aim of providing holidaymakers with the necessary information to make an informed decision about their holiday destination. ARTL have been the trusted experts in travel guides and campsite inspections for over five decades.

Alan Rogers is a subsidiary of the Caravan and Motorhome Club.

Media Contacts:

For more press information, please email Nikki Nichol at the Caravan and Motorhome Club on nikki.nichol@camc.com or by calling 07771 834443.

Or contact Rob Fearn at Alan Rogers Travel Ltd on 01580 214 051 or rob@alanrogers.com

High-resolution imagery and further information are available upon request.

Terms & Conditions:

1. From price: £32.94* Based per night on EL pitch, 2 adults + outfit from 27/04-05/07 and 02/09-15/09 2024.
2. From price: £32.76* Based per night on EL pitch, 2 adults + outfit from 05/04-06/05, 20/05-01/06 and 31/08-28/09 2024.
3. From price: £26.96* Based per night on SP pitch, 2 adults + outfit from 13/04-06/05 2024.
4. From price: £22.61* Based per night on SP pitch, 2 adults + outfit from 23/03-27/04 and 22/09-27/09 2024.
5. From price: £23.91* Based per night on EL pitch, 2 adults + outfit from 12/05-23/05, 02/06-30/06 and 31/08-14/09 2024.
6. From price: £48.93* Based per night on EL pitch, 2 adults + outfit from 01/01 - 30/06 and 01/09 - 31/12 2024
7. From price: £30.17* Based per night (minimum stay 2 nights) on SP pitch, 2 adults + outfit from 06/01-02/02 and 24/02 -22/03 2024.
8. From price: £29.57* Based per night on EL pitch, 2 adults + outfit from 28/03-30/06 and 01/09-27/10 2024.
9. From price: £23.72* Based per night on SP pitch, 2 adults + outfit from 01/04-07/07 and 30/08-29/09 2024.
10. From price: £25.65* Based per night on SP pitch, 2 adults + outfit from 08/04-25/04, 02/06-05/07 and 25/08-02/11 2024.