Touring Europe

Your guide to touring and campsites throughout Europe visited and reviewed by Caravan and Motorhome Club members

CARAVAN AND
MOTORHOME CLUB
SINCE 1907

Club facts

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350,000+
delivered monthly

Widely recognised throughout the travel industry, the Caravan and Motorhome Club magazine is the most trusted source of content and information about the touring lifestyle.

94%
go on to use the internet for further information.

25% of members own a motorhome

15%
of Caravan and Motorhome Club members have been on eight or more trips in the last 12 months, four times more likely than the national average.

90%
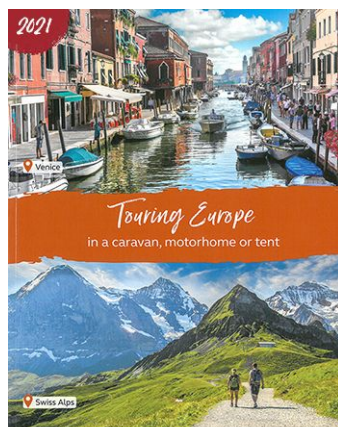of Members say they trust the Caravan and Motorhome Club and its services.

Touring Europe in a caravan, motorhome or tent

An informative guide listing European campsites that have been visited and reviewed by Caravan and Motorhome Club members.

What's more, it features country specific information and travelling tips making this an essential resource for planning a touring holiday in Europe!

Note: There will be a change of format in 2021. We will be producing only one guide, which will cover the whole of Europe. This is a change to previous years where the guide was split into 3 regions

Campsites:
- Opening dates and price guide
- Directions and GPS co-ordinates for most sites
- Facilities and services on and near each site

Maps and charts:
- Sites location maps showing all year and seasonal sites
- Maps and advice on mountain passes and tunnels
- Distance charts

Four colour	rate per insertion
Full page	**£3,250**
Double page	**£5,715**
Half page	**£2,050**
Quarter page	**£1,050**

Covers	
Back cover fold out	**£6,732**
Inside front cover/Inside back cover	**£4,290**

PRODUCTION REQUIREMENTS - PRINT

		Width x Depth (mm)
Double page spread (supplied as single pages)	overall trim size (trim) (bleed)	275 x 210 148 x 210 158 x 220
Full page	(trim) (bleed)	148 x 210 158 x 220
Half page	(trim)	126 x 93
Quarter page	(trim)	126 x 45
Back cover fold out	(trim) (bleed)	133 x 210 142 x 220
Inside front/back cover	(trim) (bleed)	148 x 210 158 x 220

TECHNICAL SPECIFICATIONS

File: PDF preferred; JPG, PNG, TIFF, EPS also accepted. PDF files must be supplied as single pages, including spreads.

Colour: CMYK process only, without ICC profiles (no RGB, Spot Colours, LAB colour or solid pantone colours should be used). Please ensure adverts have a white background (not transparent).

Bleed: 3mm offset recommended for bleed. Pages must be created to include bleed when required. Crop marks must be included to show trim area.

Images: High resolution images - minimum 300dpi at 100% recommended. Avoid logos from websites as the resolution will be too low for printing.

Fonts: All fonts must be embedded and PostScript Type 1. We cannot guarantee that OpenType or MultipleMaster fonts will print correctly.

Files should be run through a flightchecking application before transmission to ensure file and colour integrity.

Content of digital files must be verified before transmission, and all relevant graphics and fonts must be included, the file content remains the responsibilty of the sender.

PDF pre-flight: The flightchecking application must ensure the following:
PDF version 1.3 or higher
Image resolution = 300dpi (min) @ 100%
All fonts embedded
Colour= CMYK
File names should include: Advertiser, Publication and Issue date

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Email: Files may be transmitted via e-mail - recommended file size 5MB max.